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ECONOMIC AND LEGAL ASPECTS OF DEVELOPING GREEN TOURISM

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ABSTRACT

The article aims at substantiating economic and legal aspects of developing green tourism. It is established that the problems of rural areas can be solved by developing green tourism, encouraging citizens to participate in its development and recognizing green tourism as an important component of the tourism industry. It is revealed that green tourism has a positive impact on solving socio-economic problems in rural areas, i.e. it expands the employment of the rural population not only in the manufacturing sector but also in the services sector. Taking into account the current state of economy and the needs of green tourism in the development and approval of national and local programs of socio-economic development, an important condition for ensuring the sustainable development of the recreation sector in rural areas is the creation of regulated partnerships of authorities, business entities and professional public organizations.

Keywords: green tourism, rural area, business, state, economy, relations, vacation business, population.