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MANAGEMENT IMPLICATIONS WITH RISK MANAGEMENT FROM REGRESSION MODEL APPROACH: A CASE IN VIETNAM CONSTRUCTION SECTOR

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ABSTRACT

Coteccons Group (CTD) has done a good job in construction sector with many big projects and affirmed its brand. By using a combination of quantitative methods and qualitative methods including synthesis, inductive and explanatory methods. For quantitative analysis, the study is supported with OLS regression. And Data is collected from reliable internet sources and websites. Our study findings show that: because CTD Net profit (Y) has negative correlation with lending rate, inflation, VNIndex and exchange rate: governmental agencies need to decrease exchange rate little bit to increase net profit. It means that, for government agencies, Macro policies implied: economic development policies to limit the negative effects of exchange rate, and inflation, i.e not increasing much. Our limitation of research is that We need to propose more management strategies.

Keywords: macro influence; CTD net profit; stock price; cost management; micro and macro variables JEL: M21, N1.