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## A REGULATION APPROACH OF PUBLISHING FALSE OR FAKE NEWS: A CASE STUDY OF VIETNAM MAGAZINES

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### ABSTRACT

Over years 2016, 2018, 2020, there are many fake news and false information published online in the case of Vietnam magazines and newspaper, after Thanh nien newspaper, then Tuoi tre newspapers also delivered fake or false information online ([tuoitre.vn](http://tuoitre.vn)) in 2018, for instance. Rumours, false news and misinformation continuously spread and became viral across different media and social media platforms. The worst of all is the existence of opportunist who take advantage of the articles/victims' mishaps to make illegal personal gain by seeking donation that will go to their pocket. This reveals a shocking truth that social media and ICT could be manipulated thus brought with it both opportunities and risks, as well as false hope particularly to the articles who need immediate and eminent help during the occurrence of the disaster (Suruhanjaya Komunikasi dan Multimedia Malaysia, 2014). By using some examples of a case study and qualitative analysis methods, including synthesis, explanation, and inductive approaches, this study figure out that the case of publishing fake news taking place has cause troubles and misunderstandings in society and other bad effects; hence, we need suitable mechanism to solve people in charge and need to propose new standards and training program for staff of Vietnam newspapers. Then lessons for educating student sin universities esp. In journalism major are suggested with direction from President Ho Chi Minh ideologies stating the revolutionary role of journals and newspapers.

**Key words:** false or fake news, magazines, Tuoi Tre newspapers, case study